



# Inspy Writers Free Workshop

Date: March 20, 2010

Time: Noon-4 p.m.

Location: White County  
Regional Library, Searcy  
Branch Admin Building  
113 E. Pleasure  
Searcy, Arkansas

Presenter:

Linda Fulkerson

Topic:

Using Free Online Tools  
to Promote Your Message

Linda Fulkerson is a blog coach, Internet marketing advisor, and social media enthusiast. She writes the popular instructional blog, [OnBloggingWell.com](http://OnBloggingWell.com), and is the Little Rock Blogging for Business Examiner. Linda recently released a new eBook, *The Ultimate Guide to Blogging Well*, which is available for purchase on her blog.

12:00 p.m. — Lunch. Bring a sack lunch and enjoy a time of fellowship together.

1:00 p.m. — Welcome & Announcements, Sheila Covey, ACFW Arkansas Area Coordinator

1:15 p.m. — ò Making the Best Use of Social Mediaö presented by Linda Fulkerson

2:00 p.m. — Questions & Answers

2:15 p.m. — Break

2:30 p.m. — õThe Best Free Online Marketing Tool: Your Blogö presented by Linda Fulkerson

3:30 p.m. — Questions & Answers

3:45 p.m. — Conclusion & Dismissal



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